


No. I&PR-H(F)-7-7/2013 - 2070
Directorate of Information and Public Relations
Government of Himachal Pradesh

Dated : 3-8-24

Order

Subject: Empanelment of Audio-Visual Producers/production agencies with Information and Public Relations Department, Himachal Pradesh-regarding.


1. In pursuance of the EOI Notice No. DPR/IIP/5481 published by the Department in various Newspapers on dated 4.02.2024 on the above subject; total 31 applications were received for empanelment as AV Producers/Agencies, out of which 24 were of General Pool and 7 were of Startup Pool.
2. Finally, after the detailed scrutiny and evaluation of all the applications as per the criteria mentioned in the EOI document by the Empanelment Advisory Committee, on its recommendations, the Competent Authority has approved the empanelment of 18 AV Producers/Agencies under General Pool (list enclosed as Annexure I) and 4 AV Producers/Agencies under Startup Pool (list enclosed as Annexure II) for the categories of production mentioned against each.
3. 6 applicants in General Pool and 3 applicants in Startup Pool, which could not make it to the final list of empanelled agencies is at Annexure-III.
4. The validity of the present empanelment will be for two years unless de-empanelled earlier. The empanelment may be extended for another two years.
5. Merely empanelment of the AV Producers/Agencies does not provide right for the award of job. It will be the discretion of the DI&PR, HP to award the job to any AV Producers/Agencies in any category i.e. Category A, Category B & Category C in view of the suitability.
6. On receipt of AV production job requests from client Departments/Organizations, DI&PR, HP will share the list of empanelled AV Producers/Agencies and it will be the discretion of the concerned Department/Organizations to award job to any of them.
7. Rates for AV production will be as per rates fixed by Central Bureau of Communication (CBC), Ministry of Information and Broadcasting, Government of India, from time to time.
8. The list of AV producers/agencies have been arranged in alphabetical order and not in the order of merit.


Director,
Information and Public Relations,
Himachal Pradesh.

Endst. No. and Date:

Copy forwarded to :

1. The Secretary (I&PR) to the Government of Himachal Pradesh for information please.


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Annexure-I**General Pool**

Sr. No.	Name of the AV Producer/Agency	Empanelment for Categories
1.	A.K. Films, 125, 3 rd Floor, Shahpur Jat, New Delhi-110049.	A and C
2.	M/s Banyan Infomedia Pvt. Ltd., 186, 2 nd Floor Siddhartha Enclave near Ashram Chowk, New Delhi-110014.	C
3.	M/s Comfed Production Media Pvt. Ltd., H-1583, LGF, Chittranjan Park, New Delhi-110019.	A, B and C
4.	M/s Creative Channel Media Pvt. Ltd., 3 rd Floor, C-120, New Rajendra Nagar, New Delhi-110060.	A, B and C
5.	M/s Entertainment Network (India) Ltd., FM CTI Building Doordarshan Kendra, Choura Maidan, Shimla-HP-171004.	B and C
6.	M/s Genesis Media (P) Ltd., C-7, Ground Floor Nizamuddin, West, New Delhi-110013.	A,B and C
7.	M/s Kesari Connect Pvt. Ltd., Civil Lines Jalandhar-144001 India.	C
8.	M/s Khushi Media, L-24, Kalkaji, New Delhi, South East Delhi-110019.	A and B
9.	M/s Nexus Zone Corporate Communication Pvt. Ltd., Corporate Office, CC28, Nehru Enclave, Kalkaji , New Delhi-110019.	A and C
10.	M/s NSB Productions Pvt. Ltd., WZ 23, 2 nd Floor, Ram Nagar Extension, Tilaknagar, New Delhi-110013.	A and C
11.	M/s Padmashri Productions (P) Ltd., Rohan Enclave Sr. No. 39/A/2 Flat No. C12, Dapodi Pune-411012.	A and C
12.	M/s Ranjit Studio Pvt. Ltd., MD 7 Tansen Marg, Bengali Market, New Delhi-110001.	A
13.	M/s Span Communication, B-174, East of Kailash, New Delhi.	A and C
14.	M/s Speedways Advertising, SCO-84, LI &II Sector 46C, Chandigarh-160047, India.	A, B and C
15.	M/s Super-Ads Creative Media Pvt. Ltd., 9/13, First Floor, East Patel Nagar, (opp, Jaypee, Siddharth) New Delhi-110008.	A, B and C
16.	M/s TOC Combine Pvt. Ltd., New Delhi-110092, H-002, Saraswati Apartment, 97 IP Extension Patparganj, New Delhi-110092.	A and C
17.	M/s Trikuta Communication Ltd., 59 DDA SFS Pocket-1 Sector-5, Dwarka, New Delhi-110075.	A and C
18.	M/s 360 Degree Media Solution Pvt. Ltd., Eco Towers, A-147 th Floor Sector-125, Noida-201301-UP.	A


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Annexure-II

Start-up Pool

Sr. No.	Name of the AV Producer/Agency	Empanelment for Categories
1.	M/s Cinemonks Entertainment, Moti Bagh, New Delhi	A and C
2.	M/s Elara Media Pvt. Ltd. Janki Puri, New Delhi.	A and C
3.	M/s Hashtag Films LLP, New Delhi, LLP, D-1533, 5 th Avenue, Faur City-1, Sector-4 Greater Noida, West UP-201318.	A, B and C
4.	M/s White Lotus Production Pvt. Ltd. 15/6 Choti Sabzi Mandi, Janakpuri, New Delhi-110058.	A and C


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General Pool

Sr. No.	Name of the AV Producer/Agency
1.	M/s Damaniya International, Pine-301 Paramount Floraville Sector 137, Noida, UP-201301.
2.	M/s Freizeit Media Pvt. Ltd., D-22, Sector 3, Noida UP-201301.
3.	M/s Softline Studio Services Ltd., M-10, Upper Ground Floor, Lajpat Nagar Part, New Delhi-110024.
4.	M/s Shally Suman Production Pvt. Ltd., D-48 Kalkaji New Delhi-110019.
5.	M/s Anhad Studio Pvt. Ltd., 2/16 IGF Kalkaji
6.	R. C. Vision Technics, 10/3 Convent Road, Dchradun-248001 UK (India).

Startup Pool

Sr. No.	Name of the AV Producer/Agency
1.	M/s Ivaan Techmedia Pvt. Ltd., Panchkula
2.	M/s Capdit Pictures LLP, Ghaziabad.
3.	M/s Final out Solution, L-60, L.G.F. Kalkaji. Extension, New Delhi-110019.



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